

**Table 1.** Cell growth inhibition by hydroxycinnamic acids and curcumin in various mammalian cells

	Ferulic acid	<i>p</i> -Coumaric acid	Curcumin
HT-29	1.21 ± 0.07	1.19 ± 0.04	0.12 ± 0.01
EMT-6	0.87 ± 0.09	0.74 ± 0.01	0.08 ± 0.00
SW-620	0.98 ± 0.12	0.76 ± 0.02	0.08 ± 0.01
LOVO	0.69 ± 0.10	0.75 ± 0.07	0.05 ± 0.00
HCT-8	1.12 ± 0.03	0.79 ± 0.04	0.08 ± 0.01

Data are expressed as IC<sub>50</sub>, the concentration necessary to reduce survival to 50% of the value in untreated cells, plus or minus the standard error of the mean. The data are from triplicate experiments. Drug concentration is in mM.